

ALEXANDER MURRAY

Multiplatform Producer/Broadcast Journalist RADIO, TV, ONLINE

Flat 118 Bromyard House, Bromyard Avenue, London, W3 7BF

TEL 020 8746 9220 MOBILE 07710 778919

EMAIL alexander.murray@mac.com WEB www.atomicecho.com/cycling

SKILLS Award-winning multiplatform broadcast journalist/producer and writer. Technical and editorial skills, including copywriting and editing, end-to-end video and audio production with extensive experience of multiplatform and content management.

AWARDS Sony Radio Academy Multiplatform Award for Wimbledon 2008
Winner BAFTA for Best Online Entertainment 2004

PROFESSIONAL EXPERIENCE **MULTIPLATFORM PRODUCER** BBC Radio 5 live, January 2007 - present
Producing news and sport multiplatform content for national radio network. Cycling feature writer for BBC Sport. Sony Radio Academy Multiplatform Award for Wimbledon 2008.

WEB PRODUCER (Sport, News and Money), Virgin.net, April 2006 – January 2007
Producing three channels for ISP Portal website. Commissioning and writing editorial copy; planning and researching topic areas. Managing strand development and 3rd party suppliers relations.

INTERACTIVE PRODUCER BBC Panorama, Jan 2005 – March 2006
Managing flagship BBC Current Affairs programme's digital presence. Editing all online content and producing A/V and text-based content to enhance BBC One output.

LEAD PRODUCER Sportdaq, Radio Five Live, Online, May 2004 – Jan 2005
Running of bbc.co.uk sports stock exchange, including news editing and commissioning. Developing marketing campaigns and managing team of contributors.

ASSISTANT PRODUCER Celebdaq, BBC Two, BBC Three, Online, Aug 2002- May 2004
Producing celebrity news for online, weekly BBC Three show and VTs for Liquid News. Winner BAFTA for Best Online Entertainment 2004.

MINISTERIAL CORRESPONDENCE OFFICER Defra, Sept 2001 – Aug 2002

MUSIC EDITOR virtuetv.com, Jan 2000- Jan 2001

EDUCATION University of Manchester – BA (Hons) French and Drama, Combined Studies. 2:1
A levels: Media Studies (A), French (B), Early Modern History (B), Psychology (C)
GCSE: 4 A grade, 6 B grade

SKILLSET **ONLINE** Fully proficient in industry standard web-authoring packages, platforms and content management systems
Extensive experience of working with emerging platforms and social media

VIDEO Single and multi-camera DV directing and shooting, including lighting and vision mixing.
Production and editing using Final Cut Pro and AVID.

AUDIO Cutting and editing material using industry standard packages.
Interview and programme segment production in particular podcasts and on-demand listening

Fluent French Speaker